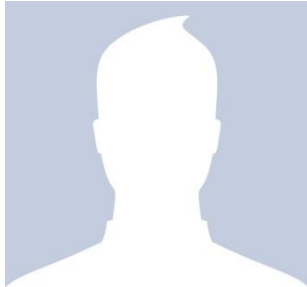


# Buyer Persona



**Persona Name**

Gender:

Age:

Education:

Descriptive Quote

**Job Title:**

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**Involved In:**

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**Average Day**

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- 

**Goals**

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**Challenges:**

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**Values:**

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**Common Objections**

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**Info. Sources**

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**Experience He / She Wants:**

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